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**ESTEEMED PUBLIC RELATIONS SOCIETY CHOOSES MASON SENIOR AS FIRST-EVER INTERN**

FAIRFA, Va. (September 25, 2013)- The Public Relations Society of America’s National Capital Chapter hired a George Mason student as the organization’s first-ever intern this past month.

Jasmine Smith, a senior in communication shared her professional experiences working with the PRSA-NCC with Dr. Kathy Rowan’s communication course this afternoon. Most recently, Smith helped organize the 45th Annual Toth Awards ceremony that honored the D.C. area’s most outstanding public relations campaigns and initiatives on September 18th.

“I was really nervous,” said Smith. “It was my first big event with the internship and I just didn’t want to mess up. But everyone was really welcoming and made me feel right at home.”

Smith was in charge of orchestrating the gala’s 67-slide PowerPoint presentation that identified the nominees and winners of each category. Over 200 guests including Bill Novelli, National Capital Public Relations Hall of Fame member and one of the original founders of Porter Novelli, attended the ceremony.

Aside from the gala, Smith describes her internship experience as “virtual,” explaining that most of her work is completed electronically. Smith deals mainly with sponsorship outreach and management of the chapter’s social media.

“You think PR is all just glitz and glam but so much goes into the work behind the events and especially the campaigns,” said Smith. “But I can do this—I can live the PR life.”